



The KELOLAND Living Arts & Crafts Show Application



Fri. & Sat., October 20th & 21st, 2023 | Best Western Plus Ramkota Exhibit Hall

The KELOLAND Living Arts and Crafts Show is an event designed for small businesses to get their product directly to buyers. We have created a unique opportunity by combining advertising with a free booth at our show to increase your reach in our region. Over \$100,000 in advertising will be reserved to make this experience a success!

Applicant Information- Limit of 100 Vendors

Your Name	Street Address (City, State, Zip Code)
Business Name	Website
Cell Phone #	Facebook Page/Instagram/ Other Social Media Account
Email Address	Business Sales Tax ID# (Tax forms provided day of show)
Detailed Description of Products Intended to Sell	

Applicant Qualifications: See "Additional Information and Check List" page for more information

Items sold can NOT be buy/resell or distributorship. Must purchase an advertising package. All applicants must provide digital photographs of their items listed on their application and their booth display (emailed to events@KELOLAND.com).

Package Options: FREE booth with chosen advertising investment.

Check the package AND the advertising investment you're purchasing. EAP Price: Early App Price applies if received before 5/31/23

<input type="checkbox"/>	Package One: 10' x 10' booth AND <input type="checkbox"/> 3-minute appearance on KELOLAND Living OR <input type="checkbox"/> Digital Advertising	\$325 EAP-\$275
<input type="checkbox"/>	Package Two: 10' x 15' booth AND <input type="checkbox"/> 4-minute appearance on KELOLAND Living OR <input type="checkbox"/> Digital Advertising	\$450 EAP-\$399
<input type="checkbox"/>	Package Three: 10' x 20' booth AND <input type="checkbox"/> 5-minute appearance on KELOLAND Living OR <input type="checkbox"/> Digital Advertising	\$550 EAP-\$499
<input type="checkbox"/>	Package Four: 10' x 30' booth AND <input type="checkbox"/> 7-minute appearance on KELOLAND Living OR <input type="checkbox"/> Digital Advertising	\$770 EAP-\$725
<input type="checkbox"/>	6' Display Table: Table only (Limited Available) & KELOLAND Living social media posts	\$130
<input type="checkbox"/>	Two (2) 6' Display Tables: Tables only (Limited Available) & KELOLAND Living social media posts	\$225

Complimentary Items Available Upon Request (Check all that apply): WiFi available to all vendors.

Electricity (must provide own extension cord) Pipe & Draping (Limited Available) 2 Tables (6'x2.5') 2 Chairs

List Special Requests Here*:

Send Application, Waiver Form & Payment To:
KELOLAND Living Arts and Crafts Show, KELO-TV,
501 S Phillips Ave, Sioux Falls, SD 57104



Additional Information & Check List



2023

This page provides you with additional information and doesn't need to be returned

Show Information

When	Friday, October 20, 12pm-8pm Saturday, October 21, 9am-5pm	Vendor Setup	Thursday, October 19, 2pm-7pm AND/OR Friday, October 20, 8am-1130am Restocking Saturday, October 21, 7:30am-8:30am
Location	Best Western Plus Ramkota Exhibit Hall 3200 W. Maple Street, Sioux Falls, SD 57107	Parking	FREE. Paved parking lot on the east and west sides of the building
Admission to the show	\$5 -Adults (\$1 off with donation) FREE -Kids 12 & under	Security	Overnight security on Thursday and Friday to monitor merchandise
Hotel Rooms \$110/Night	Vendors receive a discounted room rate at the Best Western Ramkota Hotel. Mention you're with the KELOLAND Living Arts and Crafts Show: https://www.bestwestern.com/en_US/book/hotels-in-sioux-falls/best-western-plus-ramkota-hotel/propertyCode.42038.html		

Application Information

Entry Deadline	September 30, 2023 (Late entries will only be considered based on availability)	Exclusivity	We cannot offer product exclusivity but will inform of similar vendors upon request.
Returning Vendors	Returning vendors may request their same booth location if application is received by May 31, 2023.	*Special Requests	We will do our best to honor your requests, however, we reserve the right to assign spaces as we see fit on a first come first serve basis.
Accepted Application Confirmation	Acceptance will be sent at least one week after receipt of application. Applications will be accepted based on the quality and uniqueness of the products.	Sales Tax	Exhibitors must collect and report their own sales tax. A Sales Tax ID# on application is required. If you do not have one, forms will be provided the day of the show.
Application	Applications must be completed & either emailed to events@KELOLAND.com OR physically mailed to: KELOLAND Living Arts and Crafts Show, KELO-TV, 501 S Phillips Ave, Sioux Falls, SD 57104	Payment	Pay with check or credit card. If check is not received with application, a credit card authorization form will be sent.
Product Photos	Must provide digital photographs of items listed on the application. E-mail photos and displays to events@KELOLAND.com . Images will be used for advertising and acceptance into the show.	Credit Card	A Credit Card Authorization form will be sent after your application has been received and accepted. You will be emailed a copy of the receipt of payment. You will still need to provide a \$70 retainer check.
Advertising Package Descriptions	KELOLAND Living Appearance: This is an as-live interview on our lifestyle show to market your products. The segment is posted on our webpage and promoted on the KLL Facebook page.	Checks	Checks can be made payable to: KELO-TV. Indicate on the memo whether it's the "advertising package" or "retainer check."
Ash & Britt's Hand-Picked List:	Alternative Digital Advertising: Of equal value, this will be advertising online and/or on our website. Opportunities include: A mention on KELOLAND Living about the product and vendor. A list posted to their Facebook page along with the vendor's contact information. *additional charge if selected	Retainer Check	A separate \$70 retainer check will be required and sent in with your application to prevent late openings and early closings during the show. This check will be returned at 8p on Saturday, Oct. 21 Postdate your retainer check to 10/21/23

CHECK LIST: Below is a checklist of items that either need to be physically and/or electronically mailed to KELO-TV. (KELOLAND Living Arts and Crafts Show, KELO-TV, 501 S Phillips Ave, Sioux Falls, SD 57104)

- | | |
|---|---|
| <input type="checkbox"/> Completed Application | <input type="checkbox"/> \$70 Separate Retainer Check (postdate check-10/21/23) |
| <input type="checkbox"/> Liability Waiver & Release Form | <input type="checkbox"/> Photos of Products and Display |
| <input type="checkbox"/> Advertising/Booth Package Fee (Check or Credit Card) | |

Thank You & Enjoy Our Show!

For questions, email events@keloland.com



2023

Liability Waiver & Release Form

To be returned with application



1. We reserve the right to refuse participation in the show if qualifications are not met on the application. No buy/resell is allowed in the KELOLAND Living Arts & Crafts Show. If an Exhibitor does not qualify for a booth, the purchase price of the advertising package will be returned to the applicant.
2. Items such as or related to tobacco, firearms, illegal drugs, offensive or “adult” items shall not be permitted for exhibition or sale. Exhibits shall not employ firearms or anything that could be hazardous during the show. The Exhibitor represents and warrants that the items offered for sale at the show meet all applicable safety standards and comply with all federal, state or local laws.
3. For the safety of everyone, during the COVID-19 pandemic, we will be following CDC guidelines and evaluate a mask mandate at a later date based on current numbers and city/state regulations.
4. It is the Exhibitors responsibility to carry the necessary insurance for their products and displays with aspects to their participation in this show. The Exhibitor also represents that s/he holds all permits and/or licenses required by law.
5. Exhibitor is responsible for the supervision of the assigned booth and for its merchandise before, during and after the show. All unsold merchandise shall remain the property of the Exhibitor.
6. KELO-TV makes no warranty as to the amount of revenue or sales the Exhibitor will receive by participating in the show. The Exhibitor recognizes this is a media advertising sale transaction. Booth rental is an added value with the purchase of an advertising package. Exhibitor may use their advertising package to promote another show, as long as the show is not September 20-October 20, 2023. This advertising package must be redeemed before December 20, 2023.
7. The Exhibitor represents and warrants that the items offered are original and shall not infringe on the intellectual property rights of others, including copyrights and trademarks, and that Exhibitor will pay any royalties or other payments required to be paid on its merchandise.
8. Personnel under supervision of Exhibitor will not consume illegal drugs before and during the show or at load-out. Those who show signs of inebriation or illegal drugs will be asked to leave the show. Smoking is also prohibited on the premises during the show.
9. The Exhibitor is responsible for all monetary exchanges associated with its merchandise, including but not limited to the collection and payment of taxes associated with all sales of merchandise as required by state law.
10. The Exhibitor hereby exonerates and holds harmless KELOLAND, its parent company, employees, agents, sponsors, the Ramkota and their workers from any injuries, damage or losses while setting up, attending, dismantling, in transit, or anytime surrounding the KELOLAND Living Arts & Crafts Show. In the event the Exhibitor or its representatives causes damage to property or injury to persons, the Exhibitor will indemnify KELOLAND, its parent company and employees and agents, the sponsors and the Ramkota from any monetary damages they incur because of Exhibitor’s acts or omissions.
11. Exhibitors are not allowed to setup after 1:30pm on Friday, October 20 & 9:30am on Saturday, October 21. Exhibitors who arrive late without prior arrangements or fail to appear are not eligible for any kind of a refund.
12. No booth can setup after 2pm on Friday, October 20 OR dismantle earlier than 8pm on Saturday, October 21. A separate retainer check of \$70 will be required to check in for the show on October 19. If the Exhibitor chooses to set up after 2pm on Friday, October 20 or leave earlier than 8pm on Saturday, October 21, that Exhibitor relinquishes the \$70 retainer check. Otherwise, all checks will be returned at the end of the show.
13. We understand an Exhibitor may have a sudden change of plans that makes them unable to attend the show. In this case, a voucher will be issued to be used in a future show. Refunds will not be issued. Should the KELOLAND Living Arts and Crafts Show need to be cancelled due to an unforeseen event such as bad weather or an act of God, alternative arrangements will be made.

Signature below is agreeing to abide by all rules and regulations pertaining to this event:

Signature _____ Business Name _____ Date _____